BUSINESS PROFESSIONALS of AMERICA | OHIO

Partnering with Ohio BPA

Tina Krosse – Ohio BPA State Advisor

What is BPA?

Business Professionals of America is a 501(c)(3) Career Tech Student Organization of students and educators partnering with business and industry focused on developing future business leaders.

Established in 1966, BPA is an organization that is focused on the professional development and future of our youth, providing the tools, skills and experiences students need to compete, succeed, and thrive in the business world. We provide student growth opportunities through career exploration, competitive events, leadership development, and community service.

Our national membership consists of over 61,000 middle school, high school, and college/university students and educators in over 2,000 chapters worldwide.

Ohio BPA Members

11,000+
Students

350+
Educators

170+
School Chapters

100+
Volunteers/Judges

Members by Gender

56%	42%	2%
Male	Female	Other

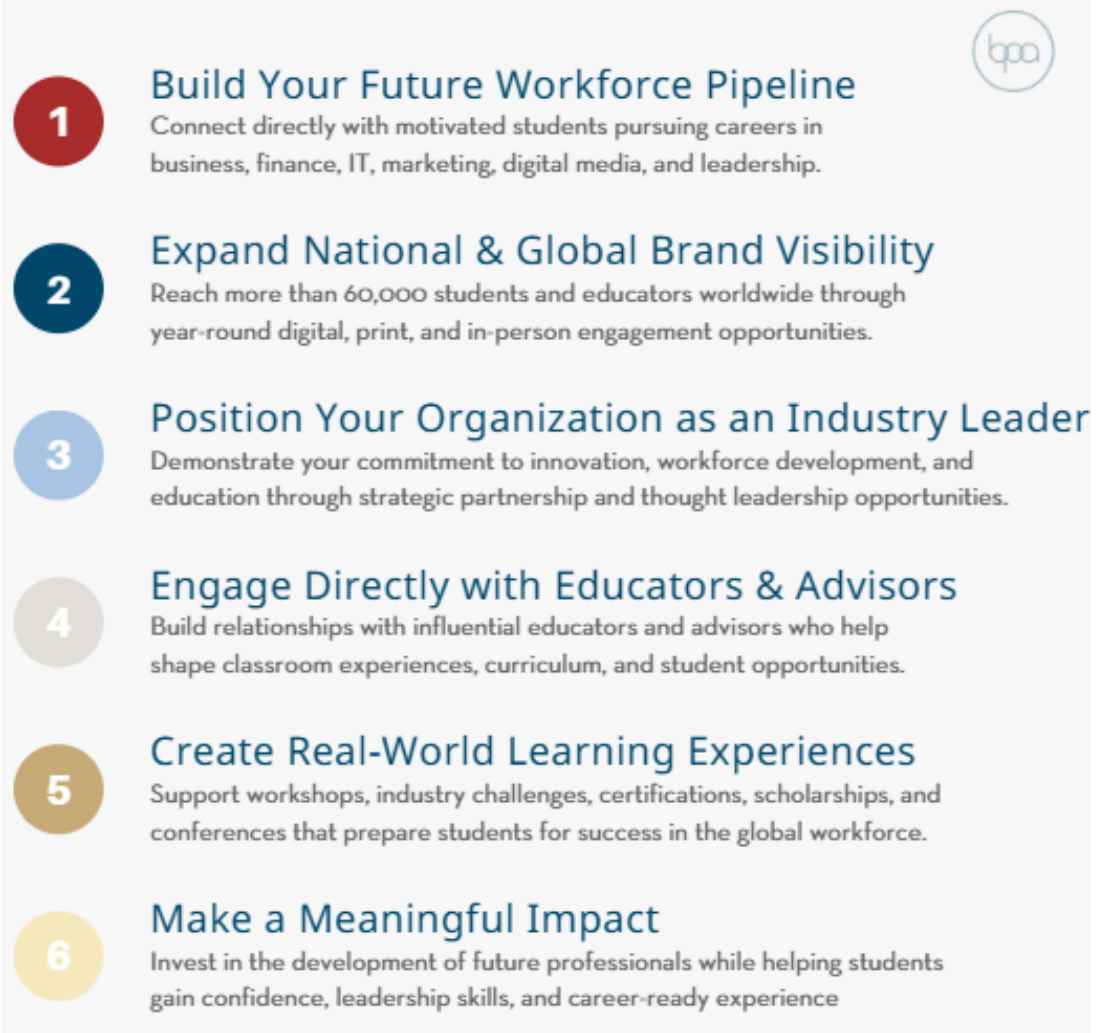
Members by Ethnicity

68%		18%
Caucasian		African American
6%	**2%**	**6%**
Hispanic	Asian	Other

Why Partner with Ohio BPA?

"Partnering with BPA is more than sponsorship, it is an investment in the future workforce. Our members are tomorrow's entrepreneurs, analysts, marketers, educators, technologists, and business leaders."

~ Patrick W. Schultz, BPA Executive Director



Industry Challenges

Industry Challenges connect Ohio BPA student members with real business problems provided by your organization. Students gain hands-on experience solving authentic challenges, build portfolio-ready work, and strengthen career-ready skills they can showcase on resumes.

For partners, Industry Challenges offer a meaningful way to engage directly with emerging talent while elevating brand visibility across Ohio. Organizations benefit from fresh ideas and innovative perspectives, while building early connections with future professionals. Students receive feedback from industry experts and recognition through partner-provided prizes, such as, scholarships, stipends, or travel awards.

Investment: Prize funding and recognition are partner-provided.





Named Scholarship Program

Create a legacy by sponsoring a named BPA scholarship in your organization's name, or in honor of an individual who has made a meaningful impact. Through earmarked contributions, partners may establish customized scholarship criteria aligned with their mission, industry, values, or workforce initiatives.

Named scholarships provide direct support to outstanding Ohio BPA student members as they pursue higher education, additional training, and career success. Scholarship sponsors receive recognition throughout the application and award process, including the opportunity to present the scholarship on stage at Ohio BPA's State Leadership Conference.

Minimum Investment: $2,500



State Officer Events

Ohio BPA invites sponsors to partner with us for the State Officer Screening event in late January. This event selects twelve candidates who will advance to the State Leadership Conference and ultimately shape the direction of our statewide organization.

We are seeking a partner to host the event location, with optional support opportunities such as providing lunch, sponsoring the Summer State Officer Retreat, the State Leadership Conference Social Event, or giveaways for the National Leadership Conference.

Minimum Investment: $300



Volunteer Judge

Make an impact on the future workforce by volunteering as a judge at the Ohio BPA State Leadership Conference, February 22, 2026.

- Approximate Timeframe: 9:00 a.m. – 4:00 p.m.
- Location: Hyatt Regency Downtown Columbus

Receive a $50 discount on sponsorship packages for each on-site volunteer judge provided during SLC.

As a judge, you'll . . .

- Evaluate student projects and presentations in business, IT, finance, marketing, digital media, and much more to select from.
- Provide valuable feedback to students eager to grow and improve.
- Play a key role in identifying top performers and advancing outstanding students to the National Leadership Conference.
- Receive a Parking Pass, Lunch, and Snacks.

Sponsorship Investment: Free

Scan Here to Volunteer

Conference Opportunities

Fall Leadership Conference (FLC) – November 4, 2026

- FLC is designed to help student officer teams prepare for their leadership journey, planning of local chapter activities, and career readiness.
  - Host Location of Event
  - Present a Workshop

State Leadership Conference (SLC): February 21-23, 2026

- SLC is the highlight of the year, with over 2,300 attendees competing, networking, and showcasing their leadership and career-related skills.
  - Join us as an Exhibitor
  - Sponsor a Competitive Event

Minimum Investment: Starting at $300

See Sponsorship Packages for more details.



$50 discount per volunteer judge during SLC.

Click **HERE** to Volunteer

SPONSORSHIP PACKAGES

	E-PARTNER $300	EXHIBITOR $300	BRONZE $500	SILVER $1000	GOLD $2500
Social Media Posts E-Partner-2; Bronze/Silver/Gold-3	✓		✓	✓	✓
Two (2) Professional Memberships to BPA 3-Bronze; 5-Silver; 10-Gold	✓		✓	✓	✓
Listed in SLC Program, Online Posts & Website www.bpa.org/ohio	✓	✓	✓	✓	✓
One (1) Exhibitor Table during Ohio BPA SLC Hyatt-Downtown Columbus		✓	✓	✓	✓
Booth Passport to boost attendee interaction		✓	✓	✓	✓
Include Promo Item in SLC Registration Bag			✓	✓	✓
One (1) Exhibitor Table during Ohio BPA SLC + DECA CDC, the next day			✓	✓	✓
Company Ad in Ohio BPA SLC Program Silver-1/4 page; Gold-1/2 page				✓	✓
Ohio BPA SLC Sponsor of a Competitive Event Silver-1 event; Gold-2 events				✓	✓
Company Recognition during Awards Session Gold-Trophy Presentation				✓	✓
Company Logo on Conference T-shirt					✓
Workshop Opportunities at FLC, Screening, & SLC					✓

PLATINUM $5,000	✓ All Items Above + Recognition as the Sponsor of Your Choice: Social Event, Event Bags, Name Badges, or the Advisor Lounge at the Ohio BPA State Leadership Conference.
CONFERENCE SPONSOR $25,000	✓ All Items Above + Recognition as Sponsor of the Ohio BPA State Leadership Conference + Logo Featured on All Digital Signage, Ceremony Slide Decks, and Other Conference Materials.

Click here for more information

Competitive Event Sponsorship

The Workplace Skills Assessment Program (WSAP) features more than 100 competitive events aligned with the National Career Clusters Framework. Sponsoring a competitive event allows your organization to connect with future talent, while supporting career readiness and workforce development.

- Official sponsor recognition
- Opportunity to judge the event, when applicable
- Award presentation opportunity at State Leadership Conference
- Visibility in contest signage
- Opportunity to share industry resources and career insights

Minimum Investment: $1,000 per event

Included in Silver & Gold Level Sponsorship Packages.







Competitive Event Pathways

BPA's Workplace Skills Assessment Program, competitive events, includes more than 100 competitive events developed in partnership with educators and industry professionals. Aligned with the national Career Clusters Framework, these events provide students with real-world experiences.

Link to full list of competitive events: https://bpa.org/competitions/wsap/



Thank You for Your Interest!

Ohio BPA looks forward to meeting with you to discuss your interest in partnering with our organization and exploring the best ways to connect your organization with more than 11,000 members and advisors statewide.

To get started, contact the Ohio BPA State Advisor:

Tina Krosse
tina.krosse@education.ohio.gov
(614) 466-2874

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25 South Front Street, 6th Floor
Columbus, Ohio 43215
www.bpa.org/ohio
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